



FOR IMMEDIATE RELEASE

Aurora Volleyball Club adds National Program and transforms into “The Academy”

Aurora, Ohio (July 20, 2009) - The Aurora Volleyball Club (AVC) announces the addition of National Teams to propel its success as a USA Volleyball Club. A National team will be added for each age level. In addition, AVC announces a new club name of “**The ACADEMY for VOLLEYBALL - CLEVELAND**” to emphasize the club’s new mission. “Academy Volleyball is the best name that describes what we are about - training and developing athletes in the sport of volleyball,” said Brian Highfield, the Academy Club Director. “We expect our players will find opportunities and offerings that no club in the area has ever offered before.” The organization is also pleased to announce the addition of coaches with National Club Team experience to a program that already has a distinguished staff.

Harvey named National Program Director

Sheree Harvey has been named the National Program Director and will be in charge of directing the National Team program for the Academy. Sheree is a former scholar-athlete at Ohio State University where she helped her team win a BIG 10 conference Championship and has made 2 trips to the NCAA championships. Sheree has 25+ years of coaching experience including positions at Kent State University and Stow High School. Sheree has developed and coached many National players who have competed in the USA Volleyball National Championships and have received post-secondary athletic scholarships for volleyball.

In addition to Harvey, the Academy’s National Program coaching Staff will include:

- Rob Cline - Head Volleyball Coach Brecksville High school
- Pat Royer – Head Volleyball Coach Beaumont High School
- Adam Evans - Head Volleyball Coach Norton High School
- Andrea Ciavarelli – Assistant Varsity Coach – Cuyahoga Heights High School
- And others to be named on a later date.

The Academy adds Speed and Strength Program for its Volleyball Athletes

Academy Volleyball has grown its partnership with Pinnacle Sports and the Edge Speed Strength to include a customized volleyball speed and strength element for the athletes to maximize athletic endurance, court speed, and vertical leap. State of the art training facilities in Twinsburg and Medina are available for the athletes to complete their physical training. "Our professional trainers are excited to be a part of the Academy's physical training program and we expect our speed - strength program to make a big difference in each volleyball player's athletic performance," said Adam Garson from Pinnacle Sports.

College recruiting program added to the Academy

A goal for the Academy is to help athletes that desire to play past high school find scholarship opportunities. Besides Ohio college relationships, the Academy staff has relationships with many colleges and universities across the country of all sizes including Division I schools. The Academy is the process of structuring a college recruiting program to educate players and parents on the recruiting process and make college coaches across the country aware of uncommitted prospects within the Academy.

About the Academy for Volleyball Cleveland

The Academy for Volleyball - Cleveland, formerly Aurora Volleyball Club, is a highly organized volleyball institution dedicated to providing its athletes with technical, tactical and physical training to reach their highest potential. The mission of Academy Volleyball Cleveland is to develop and promote the sport of volleyball. The primary goal of the Academy is to teach and train athletes from the entry-level player to the elite athlete so that each athlete has the opportunity to reach excellence.

The Academy's primary volleyball facility is the Edge sports Performance Academy (now part of Pinnacle Sports) in Twinsburg, Ohio. Hiram College and Aurora High School are other locations that support Academy's USA Club program and the Academy is expanding to deliver volleyball programs to Pinnacle Sports in Medina, Ohio.

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